

Content is king. But how do you effectively deliver to a global audience and at the same time do it in the fastest way possible? A global Content Delivery Network (CDN) is the answer. A CDN helps bridge the gap between you and your customers, creating a seamless, more enjoyable online experience.

In today's super-competitive, on-demand online space, milliseconds count. The difference between your content loading now and 100 milliseconds from now affects whether a visitor has a good experience and makes a purchase, or leaves and never returns.

For example, Amazon **increased its revenue by 1% for every 100 milliseconds** of load time improvement. Shopzilla said **revenue jumped by 12%** when they **reduced average page load time from 6 to 1.2 seconds**. Yahoo saw a **9% increase in traffic for every 400 milliseconds** of improvement.

PROBLEM:

Webpages are bigger and more complex than ever. Web apps, HD images, 4K video and live streaming media are all contributors to the exponential increase in the average size of web pages -- all while customers want everything closer to real-time than ever before.

SOLUTION:

Reduce the amount of time it takes for your content to reach customers by bringing it closer to them, make it highly available and easily accessible at all times. A Content Delivery Network automatically replicates your content to numerous data centers, which are strategically positioned near the busiest markets, all around the world. A visitor will no longer need to wait for data to cross oceans & continents, it will already be in their region -- significantly reducing load times and improving the user experience.

A seamless web, made possible by ISPRIME.

Now, explore the benefits of implementing a Content Delivery Network for your website.

Find us on Twitter, Facebook and Google+, or drop us an email at sales@isprime.com.

- *Easy Setup*
- *Instant Global Presence*
- *24x7x365 Technical Support*
- *Setup & Integration Assistance*
- *High-Efficiency Caching*
- *Authentication & SSL Support*
- *Real-Time Statistics*